

MEDIA RELEASE

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## TECH23 AWARDS INNOVATIONS IN SUNGLASSES, 3D VISUALISATION AND BAR TABS

**SYDNEY:** Australian technology innovators were awarded a bevy of prizes at the Tech23 Awards Ceremony in Sydney last night.

**Tzukuri's** 20-year-old founder Allen Liao stole the show with his cool and collected presentation on unloseable sunglasses, taking away the Tech23 2014 People's Choice Award.

The Tech23 Innovation Excellence Award went to **Intelligent Fleet Logistics** for their vehicle routing and scheduling optimisation technology.

The Tech23 Greatest Potential Award was won by **Clipp** for their bar tab app. They also won a \$5K cash prize from PayPal.

Now in its sixth year, Tech23 2014 confirmed the event's status as a benchmark for the Australian startup community. 23 of Australia's most innovative technology startups gathered in Sydney to present their business model to a panel of industry experts and an audience of entrepreneurs, investors and incubators, and leaders of R&D and IT&T organisations and enterprises.

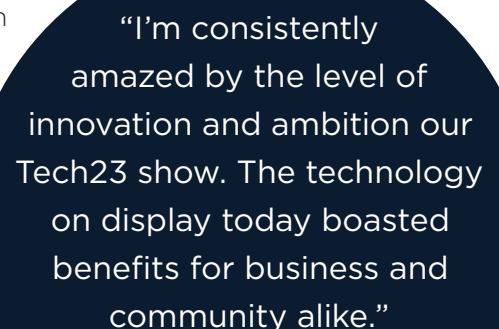
Industry Leaders, enterprise and start-up sponsors, and Tech23 Alumni companies then awarded them valuable prizes including thousands in cash, meetings with influential people and trips overseas.

"The scope and impact of Tech23 continues to grow exponentially," said event founder Rachel Slattery. "This year we had companies from six states representing products and services that range from big data technology to location services, enterprise applications to healthcare."

"I'm consistently amazed by the level of innovation and ambition our Tech23 show. The technology on display today boasted benefits for business and community alike."

**Doarama**, creators of a 3D GPS track visualisation program, has won a trip to Silicon Valley thanks to ATP Innovations.

**Bluedot Innovation**, a technology for precise, battery friendly location services, has won a trip to Boston thanks to Bigtincan; and \$5K cash from REA Group.



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- RACHEL SLATTERY  
Director, SlatteryIT

REA Group also awarded a second \$5K cash prize to **Sound Scouts**, a game which detects hearing loss in children.

**Clevertar** was awarded \$3K cash from NRMA; **Global & Smart** won \$2.5K from Bendigo and Adelaide Bank.

Tech23 2014 was sponsored by NICTA, Amazon Web Services, ASX, Bendigo Bank, Citrix, CSIRO, Suncorp Group, UNSW's Business School, the Australian Government Department of Industry, London & Partners, MYOB, and the NRMA.

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#### **Tech23 2014 Prize Winners:**

Tech23 2014 Innovation Excellence Award » **Intelligent Fleet Logistics**

Tech23 2014 Greatest Potential Award » **Clipp**

Tech23 People's Choice Award: **Tzukuri**

ATP Innovations Silicon Valley Explorer Award » **Doarama**

Bigtincan Enterprise Mobility Leadership Award » **Bluedot Innovation**

The PayPal People Powered Innovation Award » **Clipp**

REA Group Digital Disruptor Award » **Sound Scouts**

REA Group Connected Marketplace Award » **Bluedot Innovation**

Bendigo and Adelaide Bank Connecting Communities Award » **Global & Smart**

NRMA Innovation in Sustainable Solutions Award » **Clevertar**

ThoughtWorks Disruptive Innovation Award » **Clevertar**

Citrix Best Early Stage Company Award » **RedEye**

The Fishburners Most Innovative Product / Platform Award » **uSig**

Global Access Advisors Catapult Prize » **AUUG**

Google Mentoring Session » **Intelligent Fleet Logistics**

Hills Fast Track Award » **Sound Scouts**

Meeting with Bill Bartee » **GoFar**

Meeting with Paul Bassat » **Oar Inspired**

Meeting with Daniel Petre » **Maestrano**

MYOB's Online Innovation for Small Business Award » **Appbot**

The Noah Consulting Disruption Award » **Tzukuri**

S2M Digital Recruitment Key Hire Award » **Intelligent Fleet Logistics**

Sirca University Medal for Student-led Tech Entrepreneurship » **Tzukuri**

Meet Geoff McQueen » **Appbot**

Coffee with BugHerd founders » **RedEye**

Creately Diagramming Best Visual Presentation Award » **Clevertar**

Inteferex Communications Best Telecommunications Enterprise Award » **Bluedot Innovation**

Lunch with the Chairman and COO and Co-Founder of IPscape » **Geomoby**

Lunch with Local Measure team » **Pop Tech**

Mentoring session with Virtual CFO, Rachel White » **Oar Inspired**

Free 12 Month Subscription to StreetHawk Mobile Engagement Automation (up to 100,000 mobile users of your App) » **Pop Tech**

Intersective Best Education Enterprise Award » **StatSilk**

x2 Free Saasu Large Plans » **GoFar** and **LEAPIN Digital Keys**

PayPal's Startup Blueprint program » **All Innovation Island companies**

Amazon Web Services Award » **All Tech23 2014**